

Ivan Stratienco, *Amazing Ivan*, Presents:

Safe & Social Distance **ENTERTAINMENT** **IN A POST COVID WORLD**

How To Celebrate Your Special Event

While Keeping Your Guests Happy & Healthy



ABOUT THE AUTHOR

Guaranteed to put smiles on the faces of all ages, Ivan Stratienco is one of the most popular entertainers in the tri-state area. Dazzling audiences for over a decade, Ivan's entertainment has a style & personality all it's own. Ivan's performance is nothing short of is **HIGH ENERGY**, and NONSTOP, MAGICAL FUN!



Bitten by the "magic bug" at the age of 12, his childhood hobby has turned into a stellar career. Years after his start in magic, Ivan performs hundreds of shows each year and amazes audiences large and small. He strives to dedicate 110% to each and every show, no matter the venue. **Lady Gaga** said, "Ivan's Magic is crazy!" while **Guinness World Records** named Ivan Stratienco "Officially Amazing!"

Ivan was honored to receive the Guinness World Record for the Most 1 Handed Playing Card Cuts In a Minute and he loves sharing his super fast sleight of hand & magic illusions with his audiences.

Ivan differs from other magicians in that - He Is A True Entertainer! Blending magic with comedy, music, and audience interaction Ivan provides today's audiences with a memorable show experience.



For more information on Ivan and his programs visit his website AmazingIvan.com or e-mail him at ivan@ivansinsane.com or call him at (631)988-5996."

What Is Safe & Social Distanced Entertainment

When I use the term “***Safe and Social Distanced Entertainment***” I am generally referring to entertainment that makes use of an entertainer such as myself coming to your venue and providing live entertainment. Most of this booklet will be devoted to how you can safely have this type of entertainment in a Covid-19 world.

However, please be aware that many entertainers, including myself, also offer alternatives to live in-person entertainment. There are generally 4 ways of presenting safe and entertaining shows:

- A. **The Pre-Recorded Show** - Your entertainer provides you a prerecorded show for you to view with your guests, your child's friends, etc. I have done many these shows for libraries this summer. The client is provided a YouTube or Vimeo link to watch the show along with their guests.
- B. **Pre-Recorded Show Live Watch Party** – This is a previously recorded show that is watched together (A Watch Party) live on Facebook or Zoom along with the Entertainer so that he or she can interact with the audience to a degree and answer questions.
- C. **Live Virtual Show** – This is a show that the performer does live via Facebook, Zoom, YouTube or another Media App that allows all those who sign-in to watch the show and allows the Entertainer a limited degree of interaction with the audience (this type of show can contain some prerecorded segments).
- D. **Live Social Distanced Show** – This show utilizes a live entertainer who comes to your venue and provides live entertainment in a safe, responsible, social-distanced manner but still provides high quality entertainment and fun for all to enjoy.

I offer all of these shows. If you would like information on any of my programs please e-mail me at ivan@ivansinsane.com or call me at (631) 988-5996.

HERE ARE YOUR TIPS FOR A SAFE AND FUN SOCIAL DISTANCED CELEBRATION

Now that we have talked about the different types of shows you can, let us talk about the last option from the previous page. How can you have safe but live in-person entertainment?

Here is my A-Z List for Hosting a Live Entertainment Event. Keeping these tips in my mind will help you have a SAFE and UNFORGETTABLE event *(While these are specifically given with Family and Children Entertainment Audiences in mind, many of these apply no matter the audience).*

Your A to Z List to Hosting A Safe and Unforgettable Event

A – Activities *(Prior to the Show)*. There are many games and activities that do not require shared materials or personal contact with others. While a Ball Pit, or leap-frog, or Bouncy House might not be viable choices at this time, a visual/photo scavenger hunt using your phone, an I (Eye) Spy Game, or an instructor led painting class are great alternatives that can still maintain safe distancing. Think creatively!

B - Beverages. Avoid the usual table of 2-liter bottles that everyone might be forced to touch or handle. Individual bottles, drink pouches and cans are safer alternatives. And if using cups offer ways to label and personalize each person's cup. This could also be a fun activity in and of itself.

C – The C-Treats. Cookies, candy & cupcakes can all be pre proportioned and distributed in individual gift bags or even in personalized Party Box's.

D - Distance. Verify that your event is being held in a location that will allow for safe distancing, not just for your guests, but, between the performer(s) and the audience as well.

E - Engagement/Entertainment. It goes without saying that a performer should be charismatic, however, when the audience may not be as close as previously, there are other additional considerations as well. Be certain that you are hiring a performer who can provide an engaging program even if there are no volunteers coming on stage. Here are just a few things to

keep in mind no matter the type of entertainer (Magician, Singer, Clown, Juggler, Ventriloquist, Costume Character, etc.)

- Can the performer be heard?
- Do they have a sound system?
- Can the materials and the props being used be seen even by persons who are not sitting “right up front”.
- Does the look of the performer’s program have a high level of visual interest that will keep, and hold, the audience’s focus?
- Are they professional?
- Do they have references and insurance?

F – Fun. This is what it is all about and what we are going to do. Make your event FUN for EVERYBODY! That’s Right, FUN!

G - Give-a-ways – If you are going to give away items, to make your guests or parents of the children comfortable, have the Give-Away Items for each child sealed in their own bag or container.

H – Hand Sanitizer – Please make sure you have plenty of opportunity for guests to use Hand Sanitizer, Disinfectant Wipes, and/or plenty of good old-fashioned soap and water.

I – If Possible – If possible, please allow your entertainer to come approximately 30 minutes earlier than the performance time to set up a safe social distancing environment. Additionally, have the children in another room while he/she/they setup the space.

J – Juggling – No this doesn’t refer to hiring a Juggler (although you may), but following a simple guide such as this will help you avoid feeling like the juggler that is losing control and about to have all of his balls/pins/plates come crashing down in front of the audience.

K – Knowledge – Make sure you have the knowledge in this Covid19 World to make your guests feel comfortable. This booklet should help you with the information necessary to make sure your event goes well.

L – Laugh – You want your event to be Unforgettable and Safe. But also loads of Fun. Make sure you are comfortable your entertainer will make your audience laugh and have a great time.

M – Money – Make sure you and the performer have agreed upon the form and terms of payment. Some performers may not prefer to take cash. Work out ahead of time whether payment will be cash, check, or credit card.

N – Normal – What we are experiencing in this Covid-19 world is not normal, but if you plan carefully, you can allow your guest to relax and feel some semblance of normalcy. They can relax and enjoy the show.

O – Outstanding – Make sure you communicate exactly what your expectations are to the performer so they can deliver an Outstanding Performance for you and your guests.

P – Party – This is what it is all about. You are having a Party or some other Celebration. So, let's make sure it is the best darn party or celebration you ever had.

Q – Questions – Do not be afraid to ask your entertainer questions. Also please feel free to contact me with any questions you may have.

R – Refreshments - It is better to not have the food and drinks sit where everybody can gather around. The recommendation is to have one or two people serve guests their pizza, hot dogs, cake, or whatever food and drink you may be having.

S – Safety – You want your guests/children to have a great time. But you also want to keep them safe. So as much as possible, follow the tips in this guide, try to social distance your guests as much as possible, have plenty of sanitizer and/or soap and water, possibly asking guests to wear masks. Your guests will appreciate your concern.

T – Trust – Your guests are putting their trust in you. You are putting your trust in an entertainer. Make sure you are comfortable and trust your entertainer.

U – Uplift – These times have been trying for many (probably for you too). Your Safe Social Distance Party or Event will help uplift the spirits of your guests, children, and adults.

V – V.I.P. – You and your guests should be the VIP in the eyes of your entertainer. Make sure he or she makes you feel that way. Also, by the same token, make sure your guests feel they are Your VIP's.

W – Washing Your Hands – This is redundant, but in the World, we currently live in, this is of vital importance. Have plenty of soap and water.

X – X marks the spot. That's right, one of the ways you can help children social distance at an event is to physically mark spaces for them to sit with masking tape, chalk, or in the way you have set up chairs (presetting chairs is great for the adults as well).

Y – YES – Yes. You can do it. You can have professional live entertainment for you and your guests and do it safely and responsibly.

Z – Zig-Zag – As human beings we all have had to zig-zag in how we shop, work, live our lives, socialize, and have entertainment. But we have done so and will continue to adapt.

Congratulations, you have taken the first steps in preparing to have a safe and live entertainment social distance party or celebration event. You are ready to plan your party and begin celebrating, but first, read on for my promises and commitments to you!



AS A PROFESSIONAL ENTERTAINER, HERE ARE MY 10 KEY PROMISES TO YOU

- I. My show will **always** be entertaining, interactive (safely) and filled with FUN delivering Unforgettable Magical Memories and Moments for you and your Guests.
- II. I will monitor my own health. This includes taking daily blood pressure, weight and temperature readings. Trust is important and I want you to know you can trust me to always have your best interests at heart.
- III. I will arrive early so that I can properly and safely set-up and be ready to entertain your guests.
- IV. I will have my own cleaning supplies with me so that you can concentrate upon the needs of your guests.
- V. Anything I use in the show will have been properly sanitized prior to the show.
- VI. I will always maintain proper social distancing during the show.
- VII. I will always have a mask with me for entering and leaving the venue as well as any necessary closer interactions with you.
- VIII. As a professional I can provide you with any references, background checks or proof of insurance required or desired.
- IX. For any special personal celebration (Birthday or Other) that Special Person, will be made the **STAR** and **CELEBRITY** of the **SHOW**.
- X. **You have my MONEY BACK GUARANTEE.** That's right, I am so confident in my ability to deliver a high quality, FUN, interactive show that will make unforgettable MAGICAL MEMORIES, I give you my pledge that if I you are not satisfied, you get your money back.
GUARANTEED!

BUT WHAT DO OTHER PEOPLE SAY?

"Had a blast with Ivan at our event!! Amazing, perplexing, tricks...leaves you wanting more. Thanks Ivan for the memories you helped create..."

Donna Reinheimer
Queens, NY

"I can't even begin to tell you how awesome this was, okay? This Guy is incredible. I've never seen anything like him before. Money well spent."

Anthony Iannizzotto
Rocky Point, NY

"My family is so excited to have Ivan at our party again. He's fantastic! They are telling everybody we see."

Liz Martinico-Ricciuto
Syosset, NY

"Hats Off to Amazing Ivan for leading an unforgettable Birthday party experience for our daughter, her friends and the lucky guests who were there too!"

Rebecca Anderson Wotman
New York, NY

"Your magic is crazy!"

Lady Gaga

"Thank you for everything it was a great night everybody loved everything thank you so much"

Lewis Milhim
Dentist, Huntington, NY

"His sleight of hand is so fast! How does he do that?"

Gervonta Tank Davis
World Boxing Champion

THANK YOU AND SOME FINAL THOUGHTS

Thank you for taking the time to read this booklet. It has been my pleasure to share some of my knowledge with you to help prepare you to host a fantastic event. Perhaps the two most important factors are making sure your guests feel comfortable with what you are doing, and you feel comfortable with the entertainer you are hiring.

At some point I am sure medical and science professionals will produce both successful medical treatments for Covid-19 and a Vaccine and the world will return to a much more normal state. However, many of the points discussed in this booklet are valid and valuable even in a world that would no longer worry about Covid-19.

Most of all, I want to assure you that you **can** have entertainment for your children, your family, your friends. It may look just a bit different from a year ago, but it can be done, and it can be done safely.

If you would like to book me or receive more information about my shows and services, you can:

1. Go to my website: AmazingIvan.com
2. E-Mail me at: ivan@ivansinsane.com
3. Call me at: (631) 988-5996

Most of all, get ready to celebrate. Despite everything going on in the world, ***Yes, You Can Have A Party with Live Entertainment. So, Celebrate and let's Create those Unforgettable Magical Memories!***

PS – Remember, if you would rather wait just a bit longer for your live in-person event, you still have Pre-Recorded, Watch Party or Live Virtual Shows available from most entertainers including myself.



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